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Newsletter

# Software Technology Parks of India



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## Message from Director General



The Government of India has taken visionary step to make the Digital India more precise and capable of facing future challenges. On 2<sup>nd</sup> March, 2017, it has come up with the unique concept of Digital Government Research Centre (DGRC) Patna. DGRC will focus on developing tools and technology for digital government initiatives.

## Future Challenges

We are living in a fast-changing world. Most of the changes in recent years are caused by the power of computing and internet which may be conveniently called digital technology. Every aspect of human life including public governance has been impacted by this technology. Globally, smart governments are taking proactive steps to face the challenges and garner the opportunities brought by the digital technology.

The Government of India has taken visionary step to make the Digital India more precise and capable of facing future challenges. On 2<sup>nd</sup> March, 2017, it has come up with the unique concept of Digital Government Research Centre (DGRC) in Patna. DGRC will focus on developing tools and technology for digital government initiatives. DGRC will have focus on developing tools and technology for digital government initiatives and it will improving service delivery to the common man across the nation.

Being nascent and ever-changing in nature, digital technology requires special attention towards research and development activities. Since the needs of the public sector are quite diverse as compared to that of the private sector, it is quite pertinent for the Government to come up with the initiative of DGRC which is infact an interface between technology, government and institutions. With the establishment of DGRC, the core issues related to the public domain will get the specific IT research input, making the government programmes more effective.

STPI feels honoured to get associated with this great initiative of the government. Having vast experience in the field of internet and internet related services, we are eager to extend all possible support to DGRC in making communication between the government and citizens more effective. Once a decisive progress is made on this front, India will not only solve its age-old problems of poverty and literacy, but also come up with programmes and policies which will make it one of the developed countries in the world.

**Dr. Omkar Rai**



## Digital Government Research Centre (DGRC) Launched in Patna



The Ministry of Electronics and Information Technology (MeitY) launched the "Digital Government Research Centre (DGRC)" in Patna on 2nd March 2017. Established at STPI-Patna campus, DGRC will focus on developing tools and technology for digital government initiatives.

The state-of-the-art R&D centre was launched by the Union Minister for Electronics & Information Technology and Law & Justice, Shri Ravi Shankar Prasad in the presence of Ms. Aruna Sundararajan, Secretary, Ministry of Electronics and Information Technology, Dr. Omkar Rai, Director General, STPI, Ms. Neeta Verma, Director General, NIC, Dr. Pushpak Bhattacharya, Director General, IIT-Patna and Shri Manoj Kumar Mishra, MD, NICS among others.

Minister of Electronics and Information Technology, Shri Ravi Shankar Prasad

said: "India is going through a digital revolution. The Digital India campaign undertaken by the government under the leadership of Prime Minister is bringing about a massive transformation which is certain to make India the number one country in the world in the field of information technology."

"Digital India is for the masses. India

is progressing towards e-hospitals and e-mandis. Inclusion being an integral part of Digital India campaign, we aim to connect to villages to this movement. We are already in the process of identifying the gram panchayats to take this initiative ahead," he added.





# Success Story of STPI Incubatees

was very poor internet connectivity and no IT infrastructure in Nasik, STPI was a beacon to us. STPI was like an extended board of advisory for us and for many critical milestones, we



**Rahul Malhotra**  
*Founder and Director*

## Aress: Trusted by Customers



**A**ress Software and Education Technologies Pvt. Ltd. started operations on 15<sup>th</sup> October 2002 with a team of 8 in the STPI-Nasik incubation facility. Started with only one customer, the company has grown into a leading offshore software services provider with around 400 staff and trusted by hundreds of customers across the world. Aress provides technical support services as well as full-turnkey design, development, support, maintenance and evolution services in the fields of website design and development and web & mobile applications. Having operations in Nasik and Pune, Aress has marketing offices in Chester (UK), San Diego (USA) and Singapore.

Aress offers a unique blend of software development and technical support services and also works with hundreds of data centres across the world to bring a great insight into cloud infrastructure. The Company intends to set up a new facility in Nasik by adding around 500 more engineers in the next three years. The new facility will mostly handle data center management services and sales.

"STPI has been a great pillar of support in our journey. When there

consulted with STPI jurisdictional director. STPI incubation center having excellent plug-and-play infrastructure played a significant role in our operations by allowing us to concentrate on deliveries and

leave the rest to STPI's expertise. Right from infrastructure management to bandwidth provisioning and complex networking issues were handled by STPI. This freed us from the infrastructure management and helped us to focus on acquiring new business and delivering quality services to customers. As we didn't have to bother about infrastructure investments, we employed more people and made effective use of our capital. Without STPI, I do not think it would have been possible for Aress to thrive in its early days the way it did," concluded Shri Rahul Malhotra, Director, Aress Software.





# Cynoteck Technology Solutions: A Cost-Effective Endeavour



Cynoteck Technology Solutions Pvt. Ltd. was started in 2008 by Shri Udit Handa, CEO with a vision to reverse the migration of talents from smaller cities to bigger metros. The strong belief of Udit Handa in local talents led the company grow from three employees to 50-plus strength. In last eight years, Cynoteck has become a pioneer in IT industry in the region. Today, the company provides services and solutions for web applications, mobile applications, cloud computing, application development, and CRM solutions for Salesforce & MS Dynamics to clients based out of USA, UK, Canada, Australia and New

Zealand. The company also has a sales office in California, USA.

Housed at STPI-Dehradun, Cynoteck delivers quality offshore development at a price that makes their clients smile. "We accomplish this by using 'cost-effectiveness' as a primary factor in our endeavours. Our transparency of operations and high-level emphasis on communications ensure that every solution delivered adds value to client's business," quips Mr. Handa.

Cynoteck is quite optimistic about future. It looks forward to sales penetration in the US, Europe and Gulf region, identify and realize non-

organic growth avenues, and tap sales opportunities in domestic market and expansion of employee strength as well.

"In our entrepreneurial journey, the role of STPI has been exemplary. Our quest was pertinently supported by STPI Incubation center by providing us resources at affordable price so that we would be competitive in the market. Primarily, STPI provided all necessary setups like infrastructure & utilities at subsidized rates and rendered technical and business acumen to propel our business efficiently," concludes Shri Handa.



## Activities & Events

### Inauguration of GeBBS Healthcare Solutions



**D**r. Omkar Rai, Director General, STPI inaugurated M/s. GeBBS Healthcare Solutions Pvt. Ltd. on 11th March 2017 in Aurangabad, the first unit which has commenced its operation in Maharashtra under India BPO Promotion Scheme (IBPS). During inauguration, he said, "Growth of IT/ITES sector should not be limited to Tier I cities and hence Govt. of India has launched this scheme to give impetus to the growth of IT/ITES sector in Tier II and Tier III cities. This would enable creation of more jobs in smaller cities. He further added, "1.5 lakh more jobs will be created in India in smaller cities due to IBPS and hence it would help to reduce the migration of talent from smaller to bigger cities."

GeBBS Healthcare Solutions is a leading technology-enabled provider of Revenue Cycle Management (RCM) and Health Information management (HIM) solutions to resolve client billing challenges in the US healthcare insurance industry. GeBBS launched their fifth global delivery centre under IBPS at Aurangabad, Maharashtra. This 25,000 sq. ft. facility, which can house 560 staff, will add to the company's scalability to onboard two large clients and meet the needs of its ever-expanding healthcare client base.

## TiECON Chandigarh 2017



**T**he Indus Entrepreneur (TiE) hosted the second edition of TiECON at Chandigarh on 17<sup>th</sup> & 18<sup>th</sup> Feb 2017 to ignite, inspire and highlight opportunities, disruption and innovation in entrepreneurship. As India is noticing the second wave of startups in Tier II and Tier III cities, it was rational for TiE to organise a conference by choosing Chandigarh to leverage the opportunity.

In his inaugural address, I.S. Paul, Chairman, TiECON Chandigarh said, "As we move from information age to imagination age, consumers, new preferences, new ways of living and buying and selling present great opportunities accompanied by great challenges and severe competition." He further added, "The need of the hour is to generate the ecosystem

that celebrates innovation and entrepreneurship, everyone would benefit."

Chandigarh is growing at a rapid pace with hundreds of startups springing up in the tricity in the past two to three years. The major contributors to this growth include the presence of good engineering colleges and IT entrepreneurs.

Mrs. Kirron Kher, Hon'ble MP also graced the occasion and mentioned how entrepreneurs need to develop socially relevant and inclusive solutions, which take care of every section of society.

Dr. Omkar Rai, Director General, STPI said, "STPI Mohali has been relentlessly engaged in creating IT entrepreneurs and boosting software exports from this region."

## NASSCOM Product Conclave 2017



**S**oftware Technology Parks of India (STPI) sponsored the NASSCOM Product Conclave (NPC) 2017 held on 18 March 2017 at Pune. The NPC, a platform to bring together Indian

software product companies, startups, angels, VCs and enterprise leaders under one roof, focused on emerging technologies, industry connect and investor meets.



## 104<sup>th</sup> Indian Science Congress



The prestigious 104<sup>th</sup> Indian Science Congress (ISC) session was held at the sprawling campus of Sri Venkateswara University, Tirupati, Andhra Pradesh from 3<sup>rd</sup> to 7<sup>th</sup> January 2017. The session was inaugurated by Shri Narendra Modi, Hon'ble Prime Minister of India. Shri Chandra Babu Naidu, Chief Minister, Andhra Pradesh co-chaired the event. The occasion was graced by eminent

scientists, Nobel laureates, dignitaries, former ISCA General Presidents, industry leaders, policy makers, innovators, academicians and thousands of national/international delegates. The theme of 104<sup>th</sup> ISC was "Science & Technology for National Development". STPI-Tirupati participated as exhibitor in "Pride of India-Science Expo-2017" as a part of the 104<sup>th</sup> Indian Science Congress 2017.

## INDIASOFT 2017

Electronics and Computer Software Export Promotion Council (ESC) inaugurated its flagship two-day event INDIASOFT 2017 in Hyderabad on February 13<sup>th</sup> & 14<sup>th</sup> 2017. Nearly 250 Indian ICT firms of various sizes displayed their products and solutions at the event. This premier IT show, held in different cities every year, is supported by the Union Ministry of Commerce and Industry. STPI as a Co-organiser sponsored this flagship event.



STPI units such as Choice Solutions, ATN Global Networks, Cerium Visual Effects Pvt. Ltd., Animation Sutra, ERS Labs, and Syscon Solutions Pvt. Ltd. participated in this Flagship event.

## CII Telangana Tech Summit



Confederation of Indian Industry (CII) in partnership with the Government of Telangana and Software Technology Parks of India (STPI) organized the 1<sup>st</sup> Edition of the Telangana Tech Summit on 8<sup>th</sup> and 9<sup>th</sup> March 2017 at Hyderabad. With "Moving towards Smart and Intelligent" theme, the two-day Summit addressed the challenges and opportunities present in the various sections. Eminent speakers from Industry, Government and various sectors took part in the Summit.

## HYSEA Summit and Awards Event



25<sup>th</sup> Annual Summit and Awards Event of HYSEA was held on 23<sup>rd</sup> March 2017 at Hyderabad. Through this flagship event, HYSEA highlighted and recognized exciting startups in various categories with the product awards. More than 150 startups, 150 leaders from IT industry, 1000 delegates attended the event. Over 130 products under various categories such as Consumer Startup, Enterprise Startup, Established Products, Best Technology Innovation, Social Impact, Student Startup, and Best Gadget/Device competed for the coveted awards.



## Mandatory Training for Middle Management



**D**r. Omkar Rai, Director General, STPI inaugurated the two-week Mandatory Training conducted at STPI HQ, New Delhi on specialised topics for the officers in middle

management category. Total 41 officers in two batches from 30<sup>th</sup> January to 4<sup>th</sup> February, 2017 and 13<sup>th</sup> February to 18<sup>th</sup> February, 2017 respectively attended the training.

## 20<sup>th</sup> National Conference on e-Governance



**M**inistry of Electronics and Information Technology, Govt. of India in coordination with Department of Administrative Reforms and Public Grievances, Govt. of India organized two days National Conference (9<sup>th</sup> – 10<sup>th</sup> Jan 2017) on “20<sup>th</sup> National Conference on e-Governance, 2017” at Visakhapatnam and Smt. Aruna Sundararajan, IAS., Secretary, Ministry of Electronics & IT, Govt. of India addressed the participants.

## Elets 12th eINDIA Summit



**S**TPI participated in ‘12<sup>th</sup> eINDIA Innovation Summit Rajasthan’ on 3<sup>rd</sup> March 2017 in Jaipur, organised by Department of Industries, Govt. of Rajasthan in association with Elets Technomedia Pvt. Ltd. The Summit witnessed the knowledge exchange and sharing of best practices to promote innovations and entrepreneurship across the nation from various fields.

Shri Arjun Ram Meghwal, Union Minister of State, Ministry of Finance and Corporate Affairs and Shri P.P. Choudhary, Union Minister of State for Ministry of Electronics & Information Technology and Ministry of Law and Justice joined as Guests of Honour.

## CII Partnership Summit



**S**TPI-Visakhapatnam participated in the event “CII Partnership Summit 2017”, organized by CII on 27<sup>th</sup>–28<sup>th</sup> January 2017 at APIIC Ground, Harbour Park, Visakhapatnam. Shri C.V.D Ramprasad, Director, STPI-Hyderabad and Shri. M. P. Dubey, Joint Director and Officer-In-Charge, STPI-Visakhapatnam attended the summit.

## Visit of Iranian Delegation to STPI-Hyderabad



**A** delegation of 8 members from Iran headed by H.E. Dr. Kharrazi, President of Strategic Council on Foreign Relations (SCFR) and the Secretary of Cognitive Science and Technologies Council of Iran and Foreign Minister of Iran and his team of officials visited STPI, Cyber Towers on 22<sup>nd</sup> March 2017 to understand the role and operations of STPI.

## Possibilities of MSME Startups in Coastal Corridor Region



STPI-Visakhapatnam participated in the Seminar on Exploring Possibilities of MSME Startups in Coastal Corridor Region, organized by Department of Commerce and Management Studies (DCMS), Andhra University on 30<sup>th</sup> March 2017 at Visakhapatnam. Shri M.P. Dubey, Joint Director and Officer-In-Charge, STPI addressed on “Digital India – Digital Economy – Digital Entrepreneurship”.

## Odisha MSME Trade Fair 2017



## IESA Vision Summit 2017



Since inception, the IESA Vision Summit, the annual flagship event of IESA has been co-hosted by STPI-Bengaluru. This year too STPI-Bengaluru has co-hosted the 12<sup>th</sup> edition of IESA Vision Summit. The two-day event was held from 21<sup>st</sup> February to 22<sup>nd</sup> February 2017 at Bengaluru. The Vision Summit 2017 focused on the theme “Design Led Manufacturing - Redefining the future of India’s ESDM”. The two-day conference’s agenda featured diverse and authoritative perspectives on the business of technology from

executives.

The Vision Summit 2017 was an ideal platform to network and make a pitch for partnerships and collaboration. As part of the event, IESA had organized the Technovation Awards ceremony on 21<sup>st</sup> February 2017, wherein the eminent personalities have given away the awards to the winners under Industry and Academia categories. Shri Shailendra Tyagi, Director, STPI-Bengaluru congratulated the awardees and had given away the awards during the awards ceremony.

A seminar on “Mission 1000 Startups” was held on 6<sup>th</sup> March 2017 organised by MSME Department, Government of Odisha. Dr. Omkar Rai, Director General, STPI was invited as Chief Guest and addressed the Mission 1000 Startups Seminar.

In his address, he enlightened that the MSMEs and startups working in the IT and electronics sector can avail funding under the Electronic Development Fund of the Government of India. He also assured to work closely with Govt. of Odisha to strengthen the startup eco-system in the State.

## Review Meeting with STPI-Bengaluru

Shri P.P. Chaudhary, Hon’ble Union Minister of State for Electronics & Information Technology and Law & Justice held a discussion with STPI-Bengaluru on 13<sup>th</sup> January 2017. During the discussion, Shri Shailendra Tyagi, Director, STPI-Bengaluru appraised Hon’ble Minister about the activities and services of STPI. The division heads of STPI-Bengaluru explained about the activities and services of their respective divisions. Hon’ble Minister expressed his satisfaction towards the services extended by STPI to the Industry.

## Programme on National Software Product Policy

STPI organized MeitY’s programme on National Software Product Policy on 12<sup>th</sup> January 2017 at Bengaluru. Shri P.P. Chaudhary, Hon’ble Union Minister of State for Electronics & Information Technology and Law & Justice

held a fruitful interaction with the IT industry on the National Policy on Software Products during the Industry meet. Hon’ble Minister requested industry bodies to give their valuable inputs on the draft National Software Product policy.



## Meeting of Hon'ble MoS MeitY with IT Industry



Shri P.P. Chaudhary, Hon'ble Union Minister of State for Electronics & Information Technology and Law & Justice, held an interactive session

with the IT industry on 12<sup>th</sup> January 2017. During the meet, the Industry captains thanked and appreciated the services provided by STPI. Hon'ble Minister acknowledged the same and congratulated STPI for its contribution towards promoting the IT/ITES/ESDM Industry under its umbrella and boosting IT/ITES exports from the Country. The Industry also put forth their concerns and requested Hon'ble Minister's support in sorting out the same for boosting exports from India under STPI. Minister assured that the necessary actions would be taken to address the concerns of the Industry.

## ISO Certification for STPI Bengaluru Directorate



STPI-Bengaluru and its sub-centres (Mysuru, Hubballi, Mangaluru and Manipal) have been certified for Quality Management System (QMS) - ISO 9001:2008, Information Security Management System (ISMS) - ISO/IEC 27001:2013 and IT Service Management System (ITSMS) - ISO/IEC 20000-1:2011.

## Quality Management System by British Standards Institution

With a view to moving towards improved quality and effectiveness in the day-to-day work of STPI-Thiruvananthapuram by adopting ISO 9001-based Quality Management System, an awareness programme was organized for the staff on 31<sup>st</sup> March 2017 through Mr. Padinjat Rajeevan and Mr. Rijin Ravindran of BSI, Kochi. Through his presentation, Mr. Padinjat Rajeevan highlighted the salient features of getting certified against the ISO 9001:2015 standard and how it would improve the organization's functioning.

## Meeting of Hon'ble Union Minister MeitY with STPI, NIC, C-DAC, UIDAI & STQC



Shri Ravishankar Prasad, Hon'ble Union Minister for Electronics & Information Technology and Law & Justice had an extensive meeting with STPI, NIC, C-DAC, UIDAI and STQC during his visit to Bengaluru on 11<sup>th</sup> February 2017. In his opening remarks, Hon'ble Union Minister informed the participants that Union Budget 2017 has given impetus to Digital Development in a big way. Massive digital revolution has been happening in the country and same

has been properly recognized in the Union Budget 2017-18, by giving push to boost the Digital Economy to bridge the digital divide and to create digital financial inclusion under Digital India. Shri Shailendra Kumar Tyagi, Director, STPI-Bengaluru briefed Hon'ble Minister on the performance of IT Industry in Karnataka. Hon'ble Minister appreciated the performance of STPI-Bengaluru during the meeting.

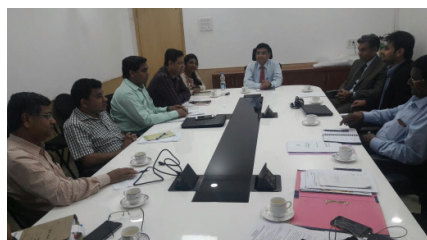
## STPI in Infocom Odisha 2017



The 3<sup>rd</sup> edition of INFOCOM Odisha 2017 organized by ABP was held on 9<sup>th</sup> March 2017 where STPI was a co-host. The event was inaugurated by Hon'ble Chief Minister, Odisha. Dr. Omkar Rai, Director General, STPI as Guest of Honour addressed the participants and emphasized on governance with accountability, transparency

and innovation at building a Digital Odisha. The event was an initiative to bring together all stakeholders to create an ecosystem which will foster a culture of inclusion, innovation and entrepreneurship in Odisha for enabling industrial development and help in making inclusive and equitable growth across all sectors of the State.

## STPI-Bhubaneswar to Act as Nodal Agency for Recommending Startups in Odisha



STPI designated as nodal agency by MSME Dept. Govt. of Odisha for recommending startups in the state of Odisha for IT & ESDM sector Startup. Government of Odisha has nominated STPI-Bhubaneswar as Nodal Agency for certifying the startups in IT,

Software Development, Electronic & Hardware Products sectors as approved by the Startup Council headed by Chief Secretary.

As per the Startup policy, all applications for registering the startup in the aforementioned sectors and other fiscal incentives will be scrutinized by the Nodal Agency through an expert committee comprising technology expert, finance expert, business/market expert, design expert and special invitee as per the need and will recommended to the Government.

## STPI Export Award 2015-16



Odisha 2017 was hosted by Government of Odisha and co-hosted by STPI. The STPI Export Awards was organised as recognition of contribution made by the STP/IT units in terms of exports, creation of employment, innovation and boosting overall economy and prosperity of the state and country. There were 31 awards given to IT/ITeS in various categories to recognize the contributions by the units. DG, STPI, Principal Secretary, Electronics & IT, Govt. of Odisha and Sr. Director, STPI presented the awards to the winners.

## North Odisha Startup Fest

NOCCI organized the North Odisha Startup Fest 2017 at NOCCI Business Park, Balasore in collaboration with Software Technology Parks of India (STPI), NASSCOM, and Department of IT, Govt. of Odisha on 1<sup>st</sup> March 2017.

The objective of the fest was to provide participants a platform to discuss their new business & enterprise ideas, especially in IT/ITeS fields before a group of potential angel investors and learn about the ecosystem in the state, along with government incentives for the IT industry. Around 100 startups participated in the event.

### SOFTWARE TECHNOLOGY PARKS OF INDIA

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